

Ministry Action Plan

Ministry Area	Redemptive Arts
Name	Dave Ronne
Ministry Season	September 1, 2011 – January 31, 2012

*We exist to inspire life, share life and give life, because Jesus said: "I have come that they may have life and have it to the full."
John 10:10*

Core Responsibilities

Serve as point leader for the following ministry areas:

1) Series Creation / Design and Development

- Work with PK on series content 6 months out
- Creation of working series list to assist PK
- Refine weekly content for treatment document
- Series Brand / Design / Experience

2) Leadership of Creative Process

- Lead decentralized creative process 'Producer / Treatment' type model
- Lead 7 day / 52 week cycle to a more systemic less hours intensive process
- Develop a culture of redemptive arts communicating truth in our culture

3) Leadership and Development of Volunteer Involvement in Creative Process

- Coordinate the times and information systems for process
- Lead volunteer monthly brainstorming meetings
- Inspire focused song writing for our series and attend Song Writers Monthly Meeting
- Direct communication with all leaders in the decentralized process
- Evaluate effectiveness of decentralize process monthly

4) Development of Department Heads

- Coaching and development of Strategic plan Mike Martins Dir. of Media / Production
- Coaching and development of Strategic plan Chris Morgan
- Coaching and development of Strategic plan Alex Watson Visual Design / Media Production
- Coaching and development of Strategic plan Doug Irvin Technical Director
- Coaching and development of Strategic plan Nick Kirk Studio Manager
- Coaching and development of Strategic plan Tonya Haswell Artistic Coordinator
- Coaching and development of Strategic plan Sabrina Joseph Volunteer Coordinator

5) Build a Strong Worship and Communication Culture with all Campuses

- Create Monthly Communications and Sunday initiatives calendar for all campuses
- Partner with Donna to improve coordination of initiatives at all campuses
- Partner with Chris to deepen our 'Worship Culture' both on team/congregation
- Oversight of overall worship style direction
- Involvement in selection of songs and special to ensure continuity of all campuses

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New Territory Goals

1. New Campus

- i. Recruit, envision, and empower the finest arts and tech team we have ever put together for the Peachtree Ridge/Sugarloaf launch.
- ii. Choose Technological Strategy for Sugarloaf co-central master Plan to assure the financial projections.

Leadership Development Focus

Improve my networking with other creative leaders, increasing both my influence and discover new ideas.